



Messe / Fair: **100 % Design**
 Datum / Date: 23.09. – 26.09.2010

| Stadt / City Messegelände / Venue | London Earls Court | Land / Country | GB | | | | | | | | | | | | | |
|--|--|--|--------|----------------------|--|----------|---------------|-------|----------------------|------|--|--------|------|--|--|--------|
| Preise / Prices | Stand / Booth € 309,44 - € 344,06 /m ² 100%Futures € 1.039 - € 2.077 (6-12m ²) Anmeldung / Application € 297,54 | Eintritt / Entry frei / free Publ.Tag / Public day € 21,64 | | | | | | | | | | | | | | |
| Ausrichtung / Focus Gründung / Founded Turnus / Turn | Innenausbau und Innenausstattung / Interior Works and Decoration 1995 Jährlich / Annual | | | | | | | | | | | | | | | |
| Produktgruppen / Product Range | Alle Produkte des Innenausbaus und der Inneneinrichtung / All Products Related to Interior Works and Interior Decoration | | | | | | | | | | | | | | | |
| Ausstellerstruktur / Exhibitor Structure | <table border="1"> <thead> <tr> <th></th> <th>National</th> <th>International</th> <th>Total</th> <th>M² / net</th> </tr> </thead> <tbody> <tr> <td>2009</td> <td></td> <td></td> <td>410</td> <td></td> </tr> </tbody> </table> | | | | | National | International | Total | M ² / net | 2009 | | | 410 | | | |
| | National | International | Total | M ² / net | | | | | | | | | | | | |
| 2009 | | | 410 | | | | | | | | | | | | | |
| Herkunft der Aussteller / Countries of Origin | 2009: Aussteller aus 23 Ländern / 2009: Exhibitors from 23 countries | | | | | | | | | | | | | | | |
| Besucherzielgruppe / Visitor Target Group | Architekten, Innenarchitekten, sonstige Spezifikateure, Produktdesigner, Groß- und Einzelhandel, Projektentwickler, Produzenten / Architects, Interior Designers, other Specifyers, Product Designers, Wholesale, Retail, Real Estate Developers, Producers | | | | | | | | | | | | | | | |
| Besucherstruktur / Visitor Structure | <table border="1"> <thead> <tr> <th></th> <th>National</th> <th>International</th> <th>Total</th> </tr> </thead> <tbody> <tr> <td>2008</td> <td></td> <td></td> <td>24.822</td> </tr> <tr> <td>2009</td> <td></td> <td></td> <td>25.169</td> </tr> </tbody> </table> <p>*nur Fachbesucher/ Only Trade Visitors</p> | | | | | National | International | Total | 2008 | | | 24.822 | 2009 | | | 25.169 |
| | National | International | Total | | | | | | | | | | | | | |
| 2008 | | | 24.822 | | | | | | | | | | | | | |
| 2009 | | | 25.169 | | | | | | | | | | | | | |
| Events | Gleichzeitig / Concurrently: • Designer`s Block • London Design Festival | | | | | | | | | | | | | | | |
| Veranstalter / Organizer | Reed Exhibitions | www.100percentdesign.co.uk | | | | | | | | | | | | | | |
| Bewertung / Comments | Führende Designmesse für die Inneneinrichtung, v.a. für das Objektgeschäft / Leading Design Fair for Interior Decoration, especially for the Institutional Markets | | | | | | | | | | | | | | | |